



ALPHA POINTE CAPITAL

Breaking News!

Something happened and that means something else is going to happen which may or may not be good for the markets.

Confusing?

I'll admit the news flow is heavy and there is information coming at us from all directions....

We are being bombarded with news on our phones, computers, TVs, radio, and even in waiting rooms or at the gas pump.

Not only are we being blasted with headlines but it can often feel quite difficult to know what is important and what isn't. In my opinion it's even more confusing when you analyze the news flow to understand how it might affect your investments.

Sometimes it feels like there is too much news flow and it might feel overwhelming. Especially now that we are amidst a Presidential election there will be even more "breaking news" and I'm guessing it will be even more challenging for investors.

If you've read On Pointe long enough you'll likely know that we take our cues from the trends within the market, not the news.

The reason for this is simple... most of the sophisticated traders discount news flow as long as it is consistent with their opinions. This "consistency" helps make certain trends persistent.

Sometimes there are "shocks" where news will catch traders by surprise or where the facts may be in conflict with how they are invested, but in my opinion most will stick with their decision unless the investment is in violation of their investment criteria.

In my experience, the best way to deal with the news is NOT to invest based upon the latest "Breaking News". Sometimes it is best to reduce the news clutter, focus on the investments reaction to the news and sometimes that may mean observing for a day or two.

In my experience stay true to your "sell" discipline but don't let the news "clutter" your decision making.

Keep your decision making clean and don't let the news clutter your process.

Take care!



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